

Graphics Project

in Serif DrawPlus X3

In this unit you have learned how to...

Basic

- 1) create new documents and page layouts
- 2) create and alter shapes
- 3) enter text and add text to shapes
- 4) add colour to your drawings
- 5) order and arrange objects
- 6) use the paint brush tool.

Intermediate

- 1) cut objects up with the knife tool
- 2) how to alter shapes by adding and moving nodes
- 3) make objects transparent
- 4) add clipart from the DrawPlus gallery
- 5) use filter effects to enhance objects

Advanced

- 1) create a drawing with more than one layer
- 2) use the cutout tool to remove parts of a bitmap graphic
- 3) convert a bitmap graphic into a vector graphic

PROJECT TASK

Your task is create a logo, a banner and a poster to advertise **one** product.

Some examples are shown below but you may choose your own.

- A pair of football boots
- A new handheld games console
- A new makeup line
- A film or TV show
- A mobile phone
- A item of clothing

There are three project tasks, Basic, Intermediate and Advanced. Complete as many tasks as you can within the time given by your teacher.

BASIC - Product Logo

Your basic task is to create your own logo for your chosen product.

A good logo is simple, yet eye-catching and unique.

Make sure to include the name of your product in your logo.



Examples of Famous Product Logos

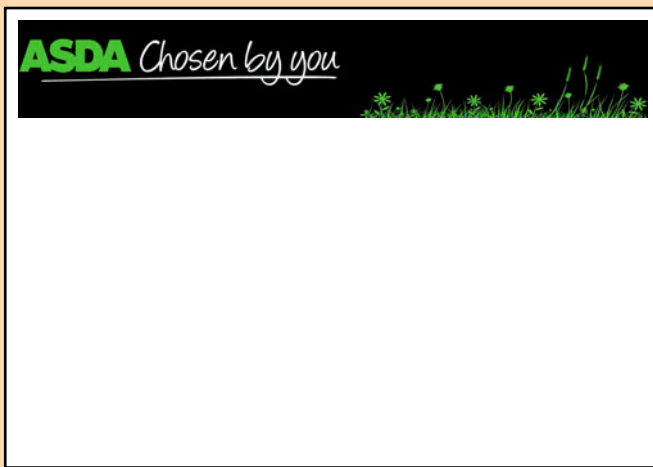
Graphics Project

Intermediate - Product Banner

Create a new, A3 document. You may choose whether the page is landscape or portrait. Your next task is to include your logo in a banner.

The banner should...

- be the width or height of the page.
- include a coloured design
- include a catch phrase.



Advanced - Poster

Finally, use the remaining space on the A3 page to create a poster to advertise your product.

You should try to...

- fill the entire page with colour
- include at least one picture of your product (this may be copied from the Internet or drawn by you)
- use layers when you create your poster
- stick to a colour theme throughout the poster.

Note - you may move or change your banner to make it fit in with the rest of your design.



If your poster is good enough your teacher may print it out in colour.